COMPUTER SOFTWARE

IBM

Apple

Macintosh

Commodore

SOFTSYNC, INC.

Trio

TRIO offers three essential programs on a single disk: a powerful word processor, a simple-to-use spreadsheet, and a flexible database. And because **Trio** is **integrated**, you can move data from one program to another.

Now you can insert spreadsheet figures into reports, or merge letters with mailing lists; combine research with statistical information, or insert data into form letters.

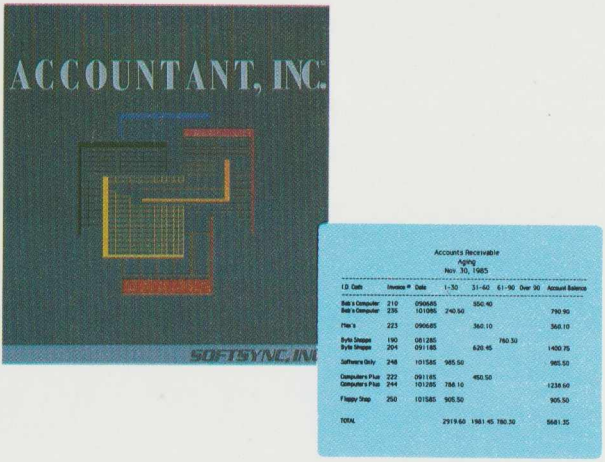
With **Trio's WORD PROCESSOR** you can enter and edit text easily, move or copy blocks of text, search and replace words or phrases and insert or delete sections. You can even work on two documents at once.

Trio's SPREADSHEET is a large financial worksheet. Change any cell and automatically update the entire sheet. Calculate profits, earnings, or future values. Solve "what-ifs".

Trio's DATABASE keeps records of anything. Create your own format. The database can sort and retrieve any information. You can also search, sort and print selected entries. Plus on-screen **HELP Windows** answer questions while you work.

Apple //e,//c - $79.95
Commodore 64 - $49.95
Commodore 128 - $69.95

ACCOUNTANT, INC.



Accountant, Inc. Commodore 128 is a complete, fast, easy to use financial system for all small businesses. It contains a General ledger, Accounts Receivable and Accounts Payable ledgers on a single disk.

No knowledge of accounting is needed to benefit from **Accountant, Inc.** Simple order entry screens make it easy to create invoices and enter customer receipts. Purchase orders and payments can also be easily generated. And **Accountant, Inc.** keeps track of all transactions in the appropriate journals and ledgers, thus saving you many hours of bookkeeping time.

By giving you up-to-date financial reports and sales analysis at the touch of a key, **Accountant, Inc.** will help you gain a competitive edge in business. You'll have important facts at your fingertips that will improve your profits, cash flow and productivity.

Moving books to computer using **Accountant, Inc.** is easy. The manual guides you through each step to get you "on-line" quickly.

Commodore 128-$99.95

ACCOUNTANT, INC.

The Macintosh version of **Accountant, Inc.** gives you a complete financial system on a single disk - a general ledger, accounts receivable, accounts payable ledgers and an integrated Inventory module. By utilizing the Macintosh's special features, **Accountant, Inc.** provides for every aspect of your accounting system and makes bookkeeping simple by adjusting to the way you do business.

The highly streamlined entry system takes the information generated with invoices, purchase orders, receipts and payments and posts it to the journals and ledgers. This saves you hours of accounting time.

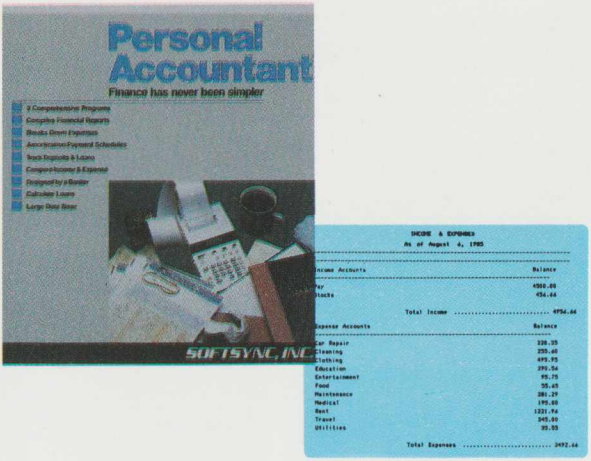
With no knowledge of accounting, **Accountant, Inc.** can give you the answers to important questions immediately:

-- How much are you owed and when is it due?
-- How much money do you owe?
-- Which products sell best?
-- What's your inventory worth?
-- What are your outstanding loans?
-- What is your gross profit to date?

This can save you time, and money, giving you a competitive edge.

Macintosh-$299.95

Personal Accountant



PERSONAL ACCOUNTANT is a powerful, yet purposefully simple accounting program for household and small business use. Using a time honored accounting practice known as Double Entry Bookkeeping **Personal Accountant** will instantly organize all your financial information.

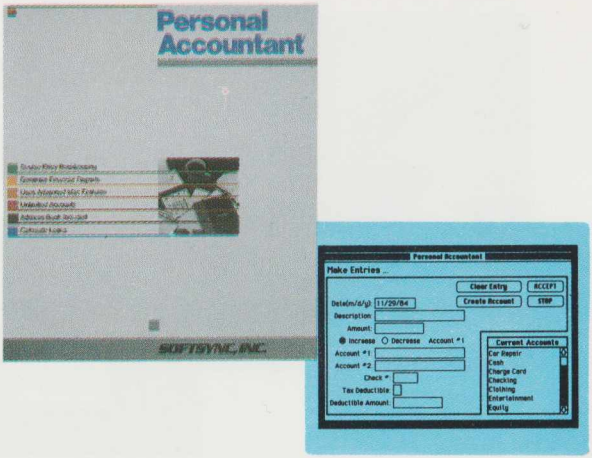
Open as many types of accounts as you need. Balance your checkbook instantly. Track loans, charge card purchases, expenses and IRA's. Generate financial reports ranging from Trial Balances to Profit/Loss, Expense, and Assets over Liabilities.

An Amortization table can calculate loan payments and future values of investments. And a built-in Database keeps names, addresses and other vital information at your finger tips.

Personal Accountant is comprehensive, yet simple to use, with no codes to memorize and no previous knowledge of accounting is required.

IBM PC - $49.95
Apple //e, //c - $49.95
Atari 800, 800XL, 130XE - $34.95
Commodore 64 - $34.95
Commodore 128 - $34.95

Personal Accountant



PERSONAL ACCOUNTANT Macintosh. We kept all the ease and efficiency of the Double Entry, General Ledger system and added features only available with Macintosh technology.

With **Personal Accountant** Macintosh you "click-in" accounts, amounts and changes. The program takes care of the rest; automatically opening and maintaining all your accounts. **Personal Accountant** won't allow wrong or incomplete entries, keeping your finances balanced. Time-saving pull-down menus make moving from one section to another a breeze.

Personal Accountant Macintosh creates and prints high quality reports of your Net Worth, Expenses, Trial Balance, Loan Payments and Investments. It also flags tax deductions for quick reference. The Address Book section stores records and prints labels.

The program is fully compatible with both the 128K and 512K Macintosh and uses either a single or external disk drive. This makes **Personal Accountant** a very powerful financial tool.

5 Macintosh - $49.95

KID PRO QUO

KID PRO QUO is the first Illustrated Book Writer for kids. With it, kids can write text, draw, paint, and animate pictures and even compose music.

Kids can create their own drawings, animations and music from the easy commands. Or they can use the many pictures and songs stored in the **Kid Pro Quo** Libraries. The results are stored as computer "books" to be played back at any time.

Everything can be blended with text and colored to make storybooks, animated cartoons, illustrated book reports, party invitations, neighborhood newspapers, science projects, musical birthday cards--- anything a child can imagine. (And they'll be learning computer skills as well!)

The **Kid Pro Quo** manual supplies easy to follow instructions. And the on-screen tutorial takes a child step-by-step through every part of the program.

Kid Pro Quo was written especially for kids 8-14, but kids of all ages will find it a wonderful, fun, creative toolkit.

IBM PC - $34.95
Commodore 64/128 - $29.95 Apple //e,//c,II+ - $34.95

DESKMANAGER

DESK MANAGER takes all the work that usually clutters your desk and puts it on a disk. FIVE programs in one work together to organize your work all day:

Letter Writer. A simple-to-use word processor that gives you the ability to write and print letters quickly. It has full editing capabilities without complicated codes.

Appointment Schedule. Store your daily appointments and meetings, then view daily, weekly and monthly schedules.

Phone Book Index. A directory that stores names, addresses, phone numbers and other key information for quick access. It can be searched, sorted and printed out.

Notepad. This piece of electronic scrap paper keeps track of ideas, messages, memos and other important yet diverse information.

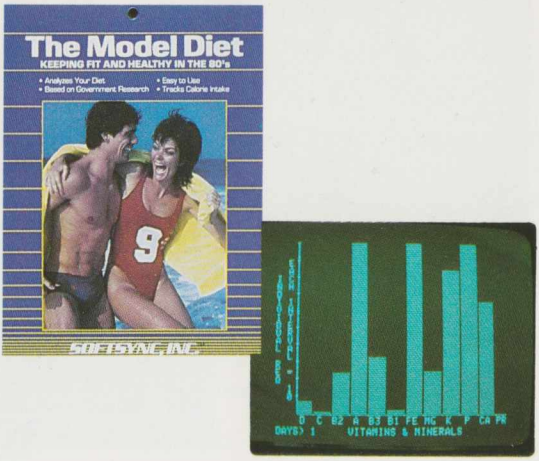
Calculator. Makes fast calculations on screen or to a printer. A memory feature "pastes" the results into other applications.

And unique screen "windows" let you use all five programs at once to speed up and organize your work even more.

Commodore 64 - $39.95
Commodore 128 - $39.95

Apple //e, //c - $39.95

The Model Diet©



THE MODEL DIET is a computerized diet and nutrition program for the calorie conscious and health minded family.

What is your individual health and nutrition profile? How many calories should you cut out to lose weight? How much nutrition are you getting from the foods you eat?

You can find the answers in **The Model Diet.** Calculate your nutritional requirements. Break down your daily diet into its nutritional content using the extensive food library which contains over 1,000 foods. Compare your nutritional intake with the government's Recommended Daily Allowances and your own individual needs.

A section on the importance of vitamins and minerals, their deficiency symptoms, toxic levels and food sources is also provided along with a calorie counter that will tell you how much weight you should lose.

You can store and print out any food file; your daily,weekly and monthly diet and its nutritional value.

IBM PC - $34.95
Commodore 64/128 - $29.95
Apple //e, //c - $34.95

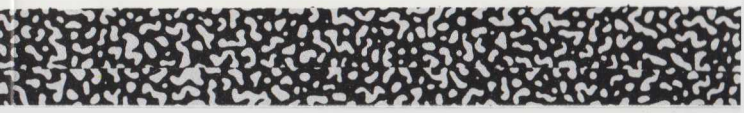
Five Years In The Making

The fact is that Softsync has been developing serious, hard working software for five years now. We know that software works harder for you when it's well designed, well documented, reasonably priced and backed by a team of customer service specialists standing by to help you. Ask your retailer for the powerful software with the persuasive prices.

We pride ourselves on providing you with fast, reliable service long after you leave the store with one of our programs.

All of our products can be found at most software stores in your area. If you can't find a program you want then write to us or call 1-212-685-2080

Don't forget that we're always developing new programs. There are lots of new **Softsync** programs on the way. For the latest information write to us, or call **1-212-685-2080**



Service

Softsync, Inc. has a basic philosophy about creating software: Make it as powerful as possible. Make it easy to use. And make it affordable. Every **Softsync** program is made to suit your needs without emptying your wallet and lets you spend your time using the program rather than learning how to use it.

We're also there with **Customer Support**. If you need help or advice on a program you can get it in many convenient ways:

You can call our Customer Service staff Monday to Friday from 9AM to 5PM EST. Just dial 1-212-685-2080

——|If you're an Electronic Mail subscriber, you can get fast answers to in depth questions by simply leaving messages in our electronic mailboxes. We'll respond the same day.

MCI-- SOFTSYNC
COMPUSERVE-- 72416,1012

—— Or write Softsync, Inc. and we'll answer your letter immediately.

—— We'll replace a defective disk immediately (for free, of course) during the warranty period. If you damage your disk after the warranty expires, we'll send you a new one for a small handling charge.

—— Fill out and mail back your registration card and, for a nominal charge, we'll send you program updates.

SOFTSYNC, INC.
162 Madison Avenue New York, N.Y. 10016